**Brian O'Sullivan** operate's 3 Centra stores across Limerick, supported with Circle K forecourts with a team of 80+ throughout each site.

Brian O'Sullivan, Owner



Case Study - O'Sullivan's Centra

## Before using Stocktaking.ie

The team at O'Sullivan's Centra found their focus would shift when leading up to their quarterly stock takes and key tasks would suffer due to roster changes and stock reduction to try to make their counting process easier.

Standards were another area that would suffer due to key people shifting their focus to the stocktake and the following week was often just playing catch up. This happening 4 times a year and often at key times of the year was not ideal. Lack of stocktaking experience from the team often led to mistakes which again caused huge frustration.

"Stocktaking.ie offer a fantastic and extremely efficient service.

They deliver consistency upon each stocktaking visit."

## The Journey with Stocktaking.ie

The team at O'Sullivan's Centra do not make any changes to their rosters now and all their key people are focused on what they do week in week out. Standards are consistent and levels are better and more importantly, service is not impacted.

Stocktakes are arranged early and the impact on the customers is at a minimum. counting errors are no longer an issue and stockholding values are signed off before the stocktaking team leaves the store.

A key benefit of onboarding Stocktaking.ie is the consistency they provide, their teams need no direction and their speed and efficiency are second to none.

The planning process is also a key feature and stocktakes are planned well in advance and Brian always found them very accommodating



